

We want to give you some money to grow your
Business!

**The 2000 Coopers Brew Products
Co-operative Advertising Program**

The purpose of this program is to provide homebrew retailers the opportunity to join with Coopers in producing promotional materials directed to their homebrewing customers.

How the program works:

Coopers Brew Products will pay you \$.04 per copy mailed to help in offsetting the cost of production and/or mailing of an issue of your store's newsletter, up to \$100. In return your newsletter will include Coopers promotional material. This promotional material should be prominent, and can be in the form of announcing an in-store special on Coopers products, including Coopers products in a published recipe or any ad copy that we mutually agree upon.

Who is eligible to participate?

Any retailer of homebrewing products, who would be considered a "hobby" shop, is eligible to participate in the Coopers Brew Products Co-operative Advertising Program. Your retail establishment must also regularly stock and support the Coopers line of brewing products.

- Co-operative advertising with Coopers is limited. Don't miss out on this opportunity to partner with Coopers in growing your business. We do request the right to review and request revision of any advertising/promotional copy. Total rebate dollars available per shop is limited to \$200 per shop per year.
- To sign on to this exciting new program from Coopers, or for more information, please contact your Coopers wholesaler or Mark Henry, Sales Manager, Cascadia Importers at **888-588-9262** / email mark@cascadiabrew.com

Coopers Brew Products

The World's Finest Homebrewing Products
Cascadia Importers, LLC.